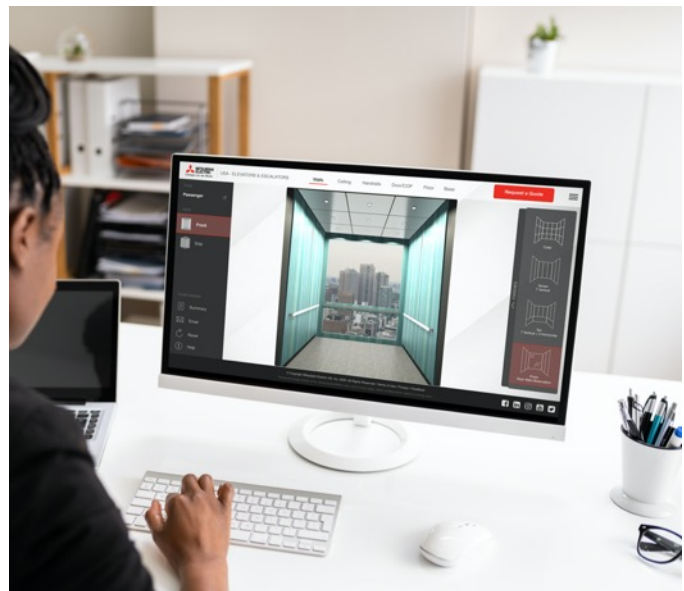


Mitsubishi Electric US, Inc. Unveils Collaborative Cab Designer *MitsubishiCabDesigner.com software visualizes elevator cab design*

CYPRESS, Calif., October 6, 2020 – The Elevator & Escalator Division of Mitsubishi Electric US, Inc., headquartered in Cypress, California, introduces its new elevator design support tool, Mitsubishi Electric’s Cab Designer.

Accessible at [MitsubishiCabDesigner.com](https://mitsubishicabdesigner.com), the tool allows users to virtually design elevator cabs by generating mockups of passenger, service and glass observation elevators with available options from Mitsubishi Electric. Various components and finishes — such as cab walls, ceilings, handrails, doors, etc. — can be selected to customize designs.



For inspiration, users can browse the design library of prepopulated renderings. The interface also provides a direct link to the team at Mitsubishi Electric US. With the click of a button, users can send design configurations directly to Mitsubishi Electric representatives to begin the quote process.

The website allows users to design collaboratively. Mitsubishi Electric’s Cab Designer can host virtual mockups of cabs designed by multiple people in real time, allowing every party involved to play a part in the design process.

“We’re excited to introduce this new, collaborative cab design tool,” said Chris Cole, national sales and marketing manager, Mitsubishi Electric US, Inc., Elevator & Escalator Division. “As

many businesses continue to work remotely, this multi-user cab design tool will allow our partners to suggest design recommendations from any location. At Mitsubishi Electric, we're always looking for ways to make our products more easeful and accessible for customers, and we're excited to provide a means of engagement that empowers them to collaborate and create.”

Mitsubishi Electric's Cab Designer is now available at www.MitsubishiCabDesigner.com. For more information about Mitsubishi Electric elevators and escalators, visit www.MitsubishiElevator.com.

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About Mitsubishi Electric US, Inc. Elevator & Escalator Division

Headquartered in Cypress, California, Mitsubishi Electric US, Inc. Elevator and Escalator Division sells, installs, modernizes and services elevators and escalators. The division is recognized as an industry leader in product quality, reliability, and preventive maintenance programs. “Quality in motion” is inherent in the division's best in class products and people. Quality is at the division's core. The products differentiate themselves through the smooth ride, leading edge technology and unmatched reliability. The commitment continues over the life of the product through the division's intensive service program that maximizes uptime of vertical transportation. Additional information is available at www.MitsubishiElevator.com or 714-220-4700.

In addition to elevators and escalators, [Mitsubishi Electric US group companies](#)' principal businesses include cooling and heating products, semiconductor devices, automotive electrical components, factory automation products and services, electric utility products and large-scale video displays for stadiums and arenas. Mitsubishi Electric US group companies have 38 locations throughout North America with approximately 4,000 employees.

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MITEED/0520/04 rev 10/16/20