

MITSUBISHI ELECTRIC US, INC.,
ELEVATORS AND ESCALATORS

PURER(I)DE™

VERTICAL TRANSPORTATION SOLUTIONS

Enhanced Features for Today's Passengers



PureRide™ Vertical Transportation Solutions

Evolving societal needs and challenges have changed the way we interact with offices, residences, hotels, malls, and other facilities — and the way we move within these spaces is no exception. But even in the most unprecedented times, vertical transportation remains essential for multi-story buildings.

With sleek and sophisticated touchless interfaces, and an intuitive smartphone application, the PureRide™ suite of solutions helps our customers improve the usability and convenience of elevators and escalators as our society creates a more comfortable, resilient, and responsive built environment.

PureRide™ Touchless Control

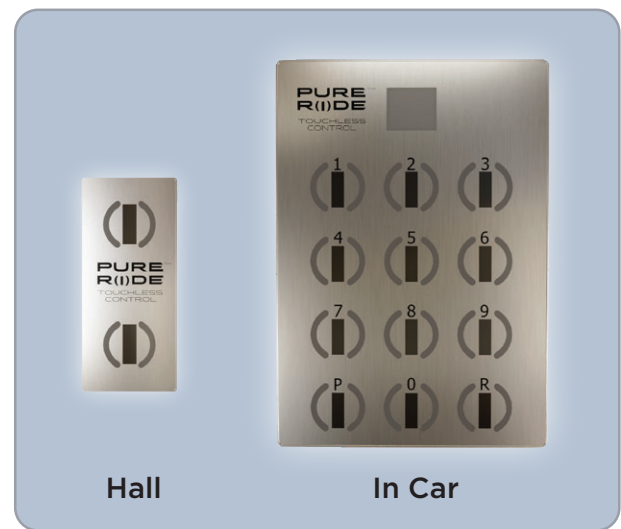
This simple, no-touch product allows users to call an elevator and designate a destination floor by placing a hand or finger over a sensor without the need to touch at all.



- LED “halo” centralizes the sensor’s target and provides user feedback regarding their finger or hand position.
- The illumination of the light on the fixture indicates the call input has been registered.
- Designed for both new installations and retrofit.
 - Quickly installed on an existing elevator system, with no disruption to existing wall finishes or need for additional conduit via use of a surface mounted design.
 - Can include a flush mounted faceplate using a new or existing recessed box.
- May be installed in conjunction with the building’s access control system (whether existing or newly installed).



Black (surface mounted)



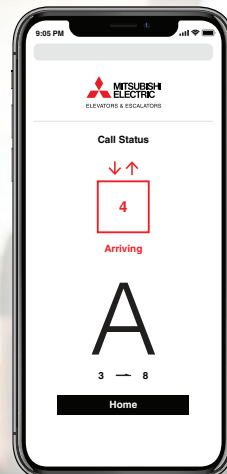
Stainless Steel (flush mounted)

Smartphone Elevator Call System*

* Available where allowed by local code authorities. Please consult your local Mitsubishi Electric branch office for more details.

This convenient and intuitive smartphone application works with destination dispatch systems and buildings’ access control systems to allow passengers to summon a car from their phone while inside the building.

- Displays the assigned elevator and its current status.
- Sends an alert to the passenger as the car approaches, resulting in less crowded waiting areas and improved rider comfort.
- Added peace of mind and security – system can integrate with building access control systems and ensures passengers are on property when placing a call.





As our customers' needs change and evolve, we continually strive to find more innovative and effective solutions to meet those needs.

With locations in California, Nevada, Washington, Hawaii, Texas, Illinois, Washington, D.C., Massachusetts and Florida, Mitsubishi Electric US, Inc., Elevator and Escalator Division stands ready to service elevators and escalators, regardless of brand.

To learn more about our COVID-19 response and other products including third-party solutions, please visit mitsubishielevator.com or call (714) 220-4720.

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