



MITSUBISHI ELECTRIC LAUNCHES BEAM AX[®] ENERGY MANAGEMENT SYSTEM

The BEAM AX[®] system provides valuable analytics on energy usage

CYPRESS, California – March 6, 2019 – Mitsubishi Electric US, Inc., a global leader in engineering and manufacturing of energy efficient products, has launched the BEAM $AX^{\mathbb{R}}$ energy management system, an intuitive, cloud-based solution for analyzing energy usage and costs in commercial buildings resulting in data-driven actionable insights.

"If a problem is identified, a good solution can be built. A major challenge for commercial building operators is limited awareness for operational inefficiencies and energy cost drivers. The BEAM AX[®] energy management system addresses this gap. It will change the way customers analyze and understand their building's energy use and costs," said Zafer Sahinoglu, vice president of business innovation at Mitsubishi Electric.

With commercial building owners, property and facility managers in mind, the BEAM AX[®] energy management system collects and analyzes facility data via a sleek interface, which is accessible on desktop computers, tablets and smartphones. The BEAM AX[®] energy management system provides the tools to help analyze energy use, set budget goals, track performance, forecast peak demand (five-days in advance), detect usage abnormalities, determine alternative tariffs with potentially lower costs and monitor solar production performance and benefits.

In addition, the BEAM AX[®] energy management system offers energy advisor services, which includes: utility invoice analysis and tariff coaching; ROI (return-on-investment) analysis of energy projects; and identification and prioritization of energy conservation and cost savings opportunities.

As part of the greater Mitsubishi Electric US family, the BEAM AX[®] energy management system works with its cooling and heating division to quantify energy efficiency improvements realized with VRF





(Variable Refrigerant Flow) installations; and with its factory automation division to help reduce energy costs associated with facility and production equipment in manufacturing environments without compromising quality and performance." The BEAM AX[®] energy management system is currently available in California. To schedule a demonstration, visit <u>www.beamax.io</u>.

About Mitsubishi Electric US, Inc.

Mitsubishi Electric US, Inc., a US affiliate company of Mitsubishi Electric Corporation, manufactures cooling and heating products, elevators and escalators, data wall cubes, LCD digital signage monitors, industrial printers, professional photo printers, semiconductor devices and more. For additional information visit http://us.mitsubishielectric.com/en.

###

BEAM AX[®] is a registered trademark of Mitsubishi Electric US, Inc.

Media Contact: Robin Wachner Director, Corporate Communications Mitsubishi Electric US, Inc. Robin.wachner@meus.mea.com

Automotive Electronics | CIS Line Scan Camera | Cooling & Heating | Dye-Sub and Thermal Printers | Elevators & Escalators Factory Automation | Variable Frequency Drives | HF/Opto & Power Semiconductor Devices | Jet Towel Hand Dryers Large-Scale LED Displays | LED-LCD Video Wall Displays | Power Transmission and Distribution | Rail HVAC & Propulsion TFT-LCD Displays | Uninterruptible Power Supply | Building Energy & Automation Management