



Mitsubishi Electric US, Inc. Elevator and Escalator Division Celebrates 35th Anniversary

CYPRESS, Calif., October 27, 2020 – The Elevator and Escalator Division of Mitsubishi Electric US, Inc. (Mitsubishi Electric), headquartered in Cypress, California, is thrilled to celebrate its 35th anniversary.

Defined by the phrase Quality in MotionTM,
Mitsubishi Electric sets the world's highest
standards in elevator and escalator innovation,
efficiency, safety and comfort. Mitsubishi Electric
US, Inc. Elevator and Escalator Division serves the
vertical transportation needs of buildings of all
types and sizes in the United States.



Founded in 1985, 2020 marks 35 years since

Mitsubishi Electric US, Inc. first opened a U.S. Elevator and Escalator branch of the company. In that time, the division has become world-renowned for contributing advancements to the industry and pioneering unique innovations in vertical transportation.

Mitsubishi Electric was the first manufacturer to install a spiral escalator in 1988, just three short years after its inception. To date, the division has installed 18 spiral escalators in the U.S. including installations at the Forum Shops at Caesars Palace (Las Vegas, NV), Seminole Hard Rock Hotel & Casino (Tampa, FL), the Starbucks Reserve Roastery (Chicago, IL), and Encore Boston Harbor (Boston, MA), each one uniquely designed to complement the architectural integrity of its building.

Over the past 35 years, Mitsubishi Electric has earned an incredible reputation for reliability. Elevators manufactured or serviced by Mitsubishi Electric average less than one callback per unit per year. The division works diligently to provide its customers with quality, valuing it just as much as they do innovation.

"As a division of Mitsubishi Electric, one of the most forward-thinking global technology companies, we're incredibly proud of what we've been able to contribute," said Erik Zommers, senior vice president and general manager of Mitsubishi Electric US, Inc., Elevator and Escalator Division. "We pride ourselves on being ahead of the curve and, in some instances, inventing the curve. We're constantly looking for opportunities to challenge and stretch ourselves and we are excited for what our division will be able to dream up in the next 35 years."

To commemorate the anniversary, Mitsubishi Electric launched a year-long digital campaign: 35 Years in the USA. The campaign highlights milestones, product innovations, notable projects and the incredible people that have made the Elevator and Escalator Division what it is today.

Team members frequently support the community through the Elevator and Escalator Division's Lift Well-Being committee and the Mitsubishi Electric America Foundation. Recent initiatives include "Random Acts of Kindness" where team members wrote notes to local senior communities and spent volunteer hours on virtual mentorships supporting our youth. In spring 2020, employees raised money for Feeding America, the nation's largest domestic hunger-relief organization, through a Walk, Run or Step for Wellness activity challenge.

One featured team member who has been with the division nearly since its inception said, "I have loved working with a company committed to helping the communities where we work and produce products that are valued and serve humanity." Ivan Andrews, director of quality assurance and safety continued, "Mitsubishi Electric has shown me the value of living up to high ethical standards and has inspired me to make sure the quality of what we deliver always exceeds expectations."

Mitsubishi Electric US, Inc. Elevator and Escalator Division has office locations across the country in California, Nevada, Washington, Hawaii, Texas, Illinois, Washington D.C., Massachusetts and Florida.

For more information about Mitsubishi Electric elevators and escalators, visit www.MitsubishiElevator.com.

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About Mitsubishi Electric US, Inc. Elevator and Escalator Division

Headquartered in Cypress, California, Mitsubishi Electric US, Inc. Elevators and Escalators Division sells, installs, modernizes and services elevators and escalators. The division is recognized as an industry leader in product quality, reliability, and preventive maintenance programs. "Quality in motion" is inherent in the division's best in class products and people. Quality is at the division's core. The products differentiate themselves through the smooth ride, leading edge technology and unmatched reliability. The commitment continues over the life of the product through the division's intensive service program that maximizes uptime of vertical transportation. Additional information is available at www.MitsubishiElevator.com or 714/220-4700.

In addition to elevators and escalators, <u>Mitsubishi Electric US group companies</u>' principal businesses include cooling and heating products, semiconductor devices, automotive electrical components, factory automation products and services, electric utility products and large-scale video displays for stadiums and arenas. Mitsubishi Electric US group companies have 38 locations throughout North America with approximately 4,000 employees.

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MITEED/1020/02