



PROJECT PROFILE

Giarratana Towers — Nashville, TN



Nashville has many claims to fame — country music, Vanderbilt University, professional sports teams and hot chicken, to name a few — and its skyline may join that list. A group of three new towers along Church Street, all in various stages of construction, are soon to be among the tallest structures in bustling Music City, U.S.A.

Local developer [Giarratana, LLC](#) partnered with Chicago-based architect [Goettsch Partners](#) to design three luxury mixed-use buildings — the 34-story Alcove tower, the 38-story Prime tower and the 60-story 1010, being developed with a new downtown YMCA. 1010, which will be the tallest building in the state of Tennessee upon completion in 2026, will feature the fastest elevators in the state at 1,400 feet per minute.

Challenge

Delivering reliable, high-quality vertical transportation in new high-rise

Solution

Mitsubishi Electric elevators and service contract

Result

An elevator system that residents can trust to carry them safely and comfortably between floors

Appealing to Residents

Alcove will be completed in spring 2023, Prime will be completed in summer 2024, and 1010 will be completed in fall 2025. Collectively, the towers will cover nearly an acre of prime real estate in Nashville's bustling downtown, directly across from the up-and-coming Nashville Yards district.

In spring 2023, Alcove will welcome incoming residents, offering premier apartment living to an influx of new residents drawn to Nashville, one of the country's hottest job markets. But what distinguishes Alcove — and eventually Prime — from other nearby residential options?

Vertical living appeals to residents with easy access to amenities, services and sweeping views of the vibrant downtown and helps enhance Nashville's quality of life as the city grows. Standing 418 feet tall and featuring a unique cubed architectural style, Alcove already stands out from its neighboring buildings as a beacon of vertical living.

The new high-rise's 356 units include studios and one- and two-bedroom apartments and a multi-million dollar investment in building technology. Amenities, such as rooftop pools, a resident lounge, a fitness center and co-working spaces, are spread throughout the building. With residents living across all 34 floors and frequenting various other levels for facility access, having safe, reliable and high-quality vertical transportation is paramount for Alcove, Prime and 1010.

“We’re proud to be able to bring a new standard of apartment living to Nashville. The quality of the Mitsubishi Electric elevators aligned perfectly with the resident experience we’re aiming to offer. The elevators are reliable, smooth and safe, thanks to the robust service contract we have with Mitsubishi Electric to take care of the equipment for years to come. We know our residents will appreciate the passenger experience.”

- Morgan Stengel, vice president, Giarratana, LLC



Alcove and Prime Towers
Rendering courtesy of Giarratana, LLC



Elevators Passengers Can Trust

All three Giarratana towers use Mitsubishi Electric elevators, built by AECOM Hunt and equipped with an innovative Sigma AI 2200 Destination Oriented Allocation System (DOAS®).

DOAS is designed to improve dependability, reduce wait times and minimize congestion. Rather than selecting their destination floor once they've boarded, passengers register their destination when they call an elevator. DOAS then selects the optimal car to respond based on factors such as waiting time, travel time, current car occupancy and energy consumption.

These features, combined with Mitsubishi Electric's sophisticated engineering, energy-efficient motors and quality materials will help transport residents, guests and building personnel throughout the towers with the utmost safety. Passengers will enjoy unmatched comfort on their vertical journeys thanks to the elevators' smooth ride. Mitsubishi Electric elevators ride so smoothly, a coin balancing on its edge won't fall.

That safe and high-quality passenger experience will be maintained thanks to a service contract with Mitsubishi Electric. The elevators will receive routine preventative maintenance, as well as proactive part replacement from expertly trained technicians.

Advanced Mitsubishi Electric elevators will enable passengers to move safely and seamlessly as they enjoy Alcove, Prime and 1010 Church Street from the ground floor to the rooftop.

